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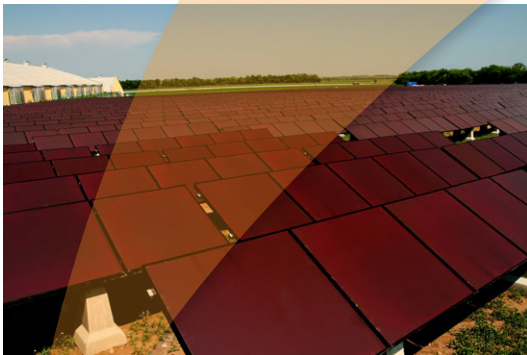
Rising Opportunities 1st Conference on SolarPV in NMS and CIS

Friday, 29th May 2009 - Munich, Germany

This event is part of



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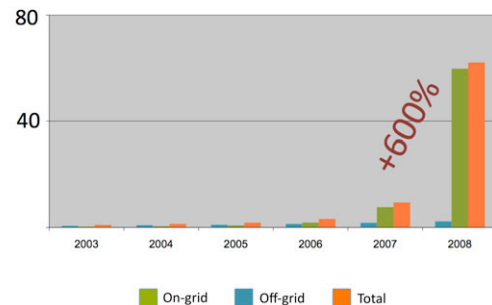
Why Rising Opportunities is the place to meet in 2009?

On May 29, 2009 in Munich, the Centre for Photovoltaics (Poland) in cooperation with SolarPVconsulting and with the support of [major industry associations and institutes](#) is organising “Rising Opportunities - 1st Conference on Solar PV in NMS and CIS”, under the High Patronage of Prof. Zhores. I. Alferov, Nobel Prize Laureate.

Rising Opportunities, which will be held within the program of [Intersolar 2009](#), the world's largest trade fair for solar technology, presents a unique opportunity for current and prospective players in the field of solar PV in the EU New Member States (NMS), Greece, Turkey, Russia and the other countries of the Commonwealth of Independent States (CIS), and in the rest of the world to get together and explore possibilities for mutually beneficial cooperation.

“The Solar PV market in the region covered by *Rising Opportunities* is growing rapidly and presents huge opportunities” says **Dr. Stanislaw M. Pietruszko**, Chairman of the Conference, -“only in the EU New Member States, PV cumulative installed power grew from 9 MW in 2007 to more than 62 MW in 2008. Long-term trends of rising energy prices and diversification efforts across the region will only reinforce this development”.

Total Solar PV installed in NMS countries (2003-2008)



Aiming at exploring whether the new emerging markets can compensate the gap in the Spanish Solar PV market, *Rising Opportunities* will feature **THREE SESSIONS** followed by interactive panel discussions with leading experts in the field: academicians, analysts, experts, researchers and industry leaders:

- ❖ During the **first market session** experts will analyze the status of Solar PV market in NMS and will discuss how the solar PV boom in the Czech Republic can be followed by other NMS.
- ❖ **Second market session** will cover the four promising, fast-growing South-East European Solar PV markets with excellent irradiation levels, namely Bulgaria, Romania, Greece and Turkey. Experts will look into what should be done to fully use their potential in order to reach the challenging goal of more than **1GW Solar PV market yearly by 2012**.
- ❖ During the **third industry and R&D session**, which will be focused on Russia and other CIS countries, experts will address the issue of whether and how the solar PV industry in these countries could become an important player in the global industry.

Rising Opportunities is more than the live event!

At the conference, the [Solar PV Business Guide](#) will be launched. It will be the first comprehensive compilation of contact details and profile information for all actors in the Solar PV sector in the countries covered by the conference.

The conference will be live video web-casted, which will give the opportunity to participate interactively to people from all over the world.

The detailed program, and information about the Conference, registration, web-casting and the Business Guide are available on the web-site of the conference: www.SolarPVRISING.com.

Program Committee, Speakers and Moderators



High Patronage – Prof. Zhores I. Alferov
– Nobel Prize Laureate, Member of the State Duma of the Russian Federation, Russia

Chairman of the Program Committee - Dr. Stanislaw M Pietruszko, the Centre for Photovoltaics, Polish Society for Photovoltaics, Poland



Vice Chairman - Christoph Urbschat, eclareon and BSW-Solar, Germany

Vice Chairman - Prof. Viacheslav M. Andreev - Ioffe Physico-Technical Institute, Russia



Speakers and members of the Program Committee

Mr. Alvaro del Rio – AEF, Spain

Ms. Eleni Despotou – EPIA, Belgium



Prof. Doriana Dimova-Malinovska – CLNS, Bulgaria

Dr. Daniela Fialová - SCHOTT AG, SCHOTT Solar AG, SCHOTT CR, Czech Republic



Dr. Sergei Gavrillov – Moscow Institute of Electronic Technology (MIEE), Russia

Mr. Arturo Herrero – Trina Solar, Spain



Mr. Petr Klimek - Fronius, former CZREA, Czech Republic

Dr. Philippe Malbranche – CEA-INES, France



Mr. Konrad Michelson – Chamber of Commerce & Industry Benelux for CIS, Belgium

Dr. Arkady V. Naumov – KVAR Ltd., Russia



Mr. Franko Nematic - ApE, Energy Restructuring Agency, Slovenia

Mr. Nikolay Obijaev – ASTRA – KCMP, Kyrgyzstan



Prof. Dr. Sener Oktik - Mugla University, Turkey

Mr. Mehmet Ozer – Gunese, Turkey



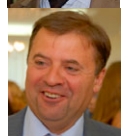
Ms. Barbara Rudek, SHARP, Germany

Mr. Tomasz Slusarz – SolarPVconsulting, Belgium



Dr. Dan Ilie Teodoreanu – ICPE, Romania

Dr. Konstantin Tuzovskiy – SOLARTRONIC, Russia



Dr. Henning Wicht – iSuppli, Germany

Dr. Alexander Zachariou –Solar Cells Hellas S.A., HELAPCO, Greece





Rising Opportunities At a Glance

When: Friday, 29th May 2009, 9:30 a.m. – 16:40 p.m.

Where: International Congress Centre (ICM) Munich, Am Messesee 81829 Munich, Room 14 C

Who:

- ❖ **Organised by the Centre for Photovoltaics (Poland)**
- ❖ **Co-organised by SolarPVconsulting**
- ❖ **Partners include**
 - **International organizations:** **European Photovoltaic Technology Platform**; **PV GROUP** (an initiative of SEMI); **PV CYCLE**, European Association for voluntary take back and recovering of photovoltaic modules; **EPIC**, the European Photonics Industry Consortium; **Solar Solidarity International**;
 - **National organizations and institutes:** **BSW-Solar**, the German Solar Industry Association; **GIFI**, the Italian PV Industry Association; **SOLER**, Syndicat des Energies Renouvelables, France; **AEF**, the Photovoltaic Enterprise Association, Spain; **HELAPCO**, the Hellenic Association of Photovoltaic Companies; **ZSFI**, Slovenian Photovoltaic Industry Association; **APE**, Energy Restructuring Agency, Slovenia; **Gunese**, Turkish PV Association; **CZREA**, Czech RE Agency, o.p.s; **ICPE**, Research Institute for Electrical Engineering, Romania; **Bulgarian Academy of Sciences**, the Central Laboratory of Solar Energy and New Energy Sources; **Ioffe**, Physico-Technical Institute, Russia; **Tech-park**, The Zelenograd Science and Technology Park, Russia; **MIEE**, Moscow Institute of Electronic Technology; **CCI CIS**, Chamber of Commerce & Industry Benelux for CIS, Belgium; **SNEIA**, Shanghai New Energy Industry Association, China; **SOLARZOOM**, China; **SolarPVEVENTS**, Belgium.

Target Groups:

- ❖ Executives, marketing and sales professionals in companies in the solar PV field
- ❖ Market experts from energy utilities, technical and market researchers, and market developers
- ❖ Builders of solar PV power plants, project developers and installation companies
- ❖ Financial institutions, banks and investment funds, experts, market analysts and consultants
- ❖ Specialized energy press and media
- ❖ Government officials and decision-makers from investment and energy agencies

Registration fees (includes ticket to Intersolar 2009):	Excluding VAT	Including VAT
Until April 30, 2009:		
Regular	290 €	345.10 €
Reduced price for members of Partner organizations	200 €	238€
From May 1, 2009 and onsite:		
Regular	350 €	416.50 €
Reduced price for members of Partner organizations	250 €	297.50 €

Language: English

Internet Website: www.SolarPVRISING.com

Live webcasting on www.SolarPVRISING.com

At the conference, a new and unique publication will be presented *the Solar PV Business Guide for EU New Member States, Turkey, Greece, Russia and other CIS countries*, which will be available for free to the participants of the Conference.

Registration to the Conference is opened on the website of Intersolar

Registration to the “Live webcasting” will be announced in April 2009.



Conference Program

Under the High Patronage of Prof. Zhores. I. Alferov, Nobel Prize Laureate
Chairman Dr. Stanislaw M. Pietruszko, Polish Society for Photovoltaics, President; Head of the Centre for Photovoltaics
Vice-Chairman Mr. Christoph Urbschat, eclareon; Chairman Work Group Export of BSW-Solar
Vice-Chairman Prof. Viacheslav M. Andreev, Ioffe Physico-Technical Institute

9.30	Welcome coffee and registration		
Time	Title of the presentation	Speakers/Moderators	Company/Organization
I Session: Solar PV in EU New Member States, Chaired by Dr. S. M. Pietruszko			
09.50	Welcome and introduction to the Conference	Dr. S. M. Pietruszko	Polish Society for Photovoltaics The Centre for Photovoltaics (Poland)
10.00	Status of Solar PV in the EU New Member States	Dr. S. M. Pietruszko	Polish Society for Photovoltaics The Centre for Photovoltaics (Poland)
10.20	National Renewable Action Plans (RAPs)	Ms. Eleni Despotou	EPIA, European Photovoltaic Industry Association
10.35	PV Market Development in Slovenia Stimulated by an Adequate FIT System	Mr. Franko Nemac	Energy Restructuring Agency (ApE)
10.50	Czech PV market status and development	Mr. Petr Klimek	Fronius, formerly CZREA
11.10	I Panel discussion: Boom of Solar PV in Czech Republic – way to follow in the other EU New Member States Moderated by Dr. S. M. Pietruszko		
11.40	Coffee break		
II Session: Promising South-East European Solar PV markets, Chaired by Mr. Christoph Urbschat			
12.00	PV Development in Bulgaria - status and expecting boom	Prof. Doriana Dimova-Malinovska, Prof. P. Vitanov	Central Laboratory of Solar Energy and New Energy Sources, Bulgarian Academy of Science
12.15	Solar PV in Romania – status and Future Activities	Prof. Dan Teodoreanu	NESL-ICPE: New Energy Sources Laboratory, Research Institute for Electrical Engineering
12.30	PV market and industrial activity in Greece	Dr. Alexander Zachariou	Solar Cells Hellas/Vice-President of HELAPCO
12.45	Solar PV in Turkey	Prof. Sener Oktik	Clean Energy Research & Development
13.00	Spain after boom, the day after... a warning light for the new promising markets	Mr. Alvaro del Rio	AEF, Asociación Empresarial Fotovoltaica (Spain)
13.15	II Panel discussion: How to reach 1 GW in South-East European Solar PV markets by 2012? Moderated by Mr. C. Urbschat		
13.45	Networking Lunch		
III Session: Solar PV in Russia and other CIS countries, Chaired by Prof. Viacheslav M. Andreev			
14.45	Current status and perspectives of the Solar PV market and industry in Russia and CIS countries	Dr. Arkadiy Naumov, Dr. Konstantin Tuzovskiy, Mr. Tomasz Slusarz	KVAR Ltd., Solartronic, SolarPVconsulting
15.05	Rusnano's financing of Solar PV companies	tbc	tbc
15.20	Status and perspectives of R&D in Solar PV in Russia	Prof. Viacheslav M. Andreev, Prof. Zhores. I. Alferov	Ioffe Physico-Technical Institute
15:40	Successful story from CIS countries	tbc	tbc
16.00	III Panel discussion: Will Solar PV industry from Russia and other CIS countries become an important player within the global industry? Moderated by Dr. Henning Wicht, iSuppli		
16.30	Summary words by the Chairmen		
16.40	End of the conference		



Rising Opportunities is more than the live event

Besides the opportunity to meet leading experts in the field in person, we will also offer **live webcasting** of the conference on SolarPVRISING.com website.

This will give the possibility those who will not be able to physically attend the conference in Munich to actively take part in it through:

- ❖ sending questions to the panel discussion in advance
- ❖ live video transmission
- ❖ possibility to chat during the event

The Solar PV Business Guide for EU New Member States, Turkey, Greece, Russia and other CIS countries, which will be presented at the conference, will give a comprehensive coverage of companies active in the Solar PV sector in these countries. This guide, unique in its scope and comprehensiveness, is set to become a **“must have”** set of contacts for everybody wishing to succeed in these markets. It will also allow its readers to easily identify business partners from NMS and CIS countries.

Information about the conference as well as its results will be distributed through the wide network of conference partners.



Contacts:

Overall Program

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Russia and CIS

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The Solar PV Business Guide for EU New Member States, Turkey, Greece, Russia and other CIS countries

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Practical information, sponsorships and partnerships

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